ENERGY GROUPS

GROUPS OF COMPANIES

EXCLUSIVE AGENTS

Executive

PROJECT INNOVATIONS

For Projects Designed to Become References

A curated collection of innovations for Executive Projects and visionary developments

introduction

Exceptional projects require exceptional solutions.

Executive Project Innovations brings together a carefully selected collection of innovations capable of transforming developments into destinations, landmarks and long-term points of reference.

Rather than treating sustainability systems as isolated technical equipment, this approach integrates them as visible and meaningful elements of architectural identity, public experience and project value.

The objective is simple:

To transform infrastructure into a lasting contribution to place, identity, experience and long-term value.

Each system has been selected not only for its unique technical capability, but for its contribution to architectural presence, public perception and long-term project identity.

philosophy

The most successful projects of the future will offer more than performance.

They will create recognition.

They will become part of the memory of a place.

They will contribute to the identity of waterfronts, stadium districts, hospitality destinations, public environments and Executive developments.

Sustainability is no longer measured only by performance.

architectural systems for executive projects

Three of the world's most exceptional architectural and energy systems — each setting the standard in its own category. **Ertex Solar,** creator of the world's only handcrafted architectural photovoltaics and holder of a world-record 5.10 × 2.44 m solar module, combines with **Tempio's** world-leading architectural porcelain to deliver an integrated A1-certified non-combustible building envelope solution. **Enessere** completes this extraordinary combination as the world's only handcrafted wind turbine — an engineering masterpiece that turns wind energy into architectural art.

Our proposal includes:

- **Ertex Solar (Austria)**

The World's Only Handcrafted Architectural Photovoltaics

Over 3,000 unique projects worldwide showcase exceptional craftsmanship, proven durability and extraordinary architectural freedom. Bespoke creations in virtually any shape, size, colour, transparency and texture. Photovoltaic systems transformed into architectural masterpieces, without compromise in aesthetics, quality or long-term performance.

Explore the Projects: www.master-energy.eu

- **Tempio - Ceramica Mayor (Spain)**

World-Class Architectural Porcelain — 125 Years Heritage

Premium architectural porcelain façades offering an extraordinary variety of colours, dimensions, textures and finishes. Exceptional resistance to demanding environmental conditions, minimal maintenance and timeless beauty. An outstanding architectural solution for landmark buildings designed to preserve their character and value for decades.

Explore the Projects: www.artfacades.eu

- **Enessere (Italy)**

The World's Only Handcrafted Wind Turbine — A True Work of Art

A masterpiece of Italian craftsmanship, designed according to the Golden Ratio, featuring a handcrafted surgical-grade stainless steel rotor and handcrafted blades in Paulownia wood or Formula 1 carbon fibre technology. Extensive colour and finish options, silent operation and intelligent wind-adaptive technology. A unique energy sculpture uniting fine art with advanced engineering.

Explore the Projects: www.master-wind.com

application environments

Suitable for projects where architecture, visibility, sustainability and long-term identity play a strategic role.

Including:

- **Corporate Headquarters & Innovation Campuses**
- **Mixed-Use Developments**
- **Urban Regeneration Projects**
- **Resorts & Hospitality Developments**
- **Marinas & Waterfronts**
- **Sports & Entertainment Venues**
- **Airports, Ports & Transportation Hubs**

sustainability, esg & certification value

Supports:
LEED, BREEAM and ESG objectives while enhancing long-term asset value and project positioning.

long-term visibility

Unlike conventional campaigns measured in weeks or months, Executive installations can remain visible and active for decades.

Continuously contributing to:

- **project identity**
- **environmental performance**
- **public recognition**
- **architectural character**
- **long-term visibility**

A lasting presence rather than a temporary message.

sponsor visibility & brand integration

Selected sponsors are not associated with advertising space.

They are associated with the creation of visible, functional and lasting infrastructure.

Rather than funding communication, they contribute to assets that generate renewable energy, improve public environments and remain part of the project for decades.

a different approach to executive infrastructure

Exceptional Executive installations do not necessarily require conventional procurement and funding models.

Under suitable conditions, selected projects may gain access to iconic renewable and architectural systems without direct capital expenditure by the owner.

In certain cases, the same installations may not only enhance the project, but also contribute long-term economic value through their operation, visibility and associated partnerships.

selected flagship collaborations

The initiative focuses on a limited number of flagship collaborations with projects capable of creating lasting architectural, environmental and public impact.

Each opportunity is evaluated individually based on:

- **project quality**
- **architectural significance**
- **visibility potential**
- **compatibility with the initiative's philosophy**
- **long-term public value**

advanced superstructure

A1 Certified Non-Combustible

BIPV Panels & TEMPIO Porcelain

One appearance. Zero compromises.
Any shape. Any colour. Any texture. Identical design for BIPV Panels & Porcelain.

complete building envelope protection

The system protects against:

- **Moisture & condensation**
- **Wind-driven rain & air pressure**
- **Solar heat gain**
- **Heat loss & thermal bridges**
- **Frost & extreme temperature fluctuations**
- **Mold & microbial growth**
- **UV radiation & environmental pollutants**
- **Premature façade deterioration**

Ensuring long-term durability, energy efficiency, superior building performance and timeless architectural aesthetics.

conclusion

The future of sustainability is no longer hidden.

It is visible.

It is architectural.

It is experiential.

And ultimately, it becomes part of the identity of the places we create.

FRAMEWORK NOTICE

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international declaration

English

Creating the Next Generation of Publicly Visible Sustainability Landmarks

Ελληνικά

Δημιουργώντας τη Νέα Γενιά Δημόσια Ορατών Sustainability Landmarks

Français

Créer la nouvelle génération de repères durables visibles dans l'espace public.

Deutsch

Die nächste Generation öffentlich sichtbarer Nachhaltigkeits - Landmarks gestalten.

Italiano

Creare la nuova generazione di landmark sostenibili visibili nello spazio pubblico.

Español

Creando la nueva generación de hitos sostenibles visibles en el espacio público.



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